

Date:	28 May 2026
To:	All colleagues working within the health and social care partnership
From:	Chief Officer
Subject:	Introducing our new partnership identity

Dear colleagues,

We are about to introduce an important update to our partnership identity. Health & Social Care Moray (HSCM) will become Moray Health & Social Care Partnership (MHSCP) from **Monday 1 June 2026**.

This change is about clarity and consistency. One of the challenges we experience is that our name is used differently across teams and services, which can make it difficult for Moray residents and partners to clearly understand who we are and recognise the services we are responsible for.

Moving to Moray Health & Social Care Partnership (MHSCP) gives us a single, recognisable identity that aligns with all other integrated partnership across Scotland.

From **Monday 1 June 2026**, Moray Health and Social Care Partnership (MHSCP) will be the standard name used across all communications.

Alongside the name change, we're introducing a refreshed logo with our brand colour palette remaining the same. This is our primary visual identity and should be used on all materials representing partnership services.

Updated email signature guidance, letter templates and Teams backgrounds can be downloaded via the staff section of the website at:

- <https://www.hscmoray.co.uk/staffroom-section/forms-and-templates/>

Please begin using these as soon as possible from the go-live date.

We understand that updating all materials will take time. Existing resources can be refreshed gradually, but all new documents and communications should adopt the new name and branding going forward.

In parallel, phase 2 of the organisational review is nearing completion. This will introduce a revised Operational Management Team structure, supporting how we organise ourselves to deliver our strategic priorities and work effectively across services and disciplines.

Together, these changes will help us present a clearer, more unified identity and strengthen how we work as a partnership.

On behalf of the Senior Management Team (SMT) thank you for your support in making this transition a success and ensuring our identity is applied consistently so that residents and partners are more aware of our responsibilities and activities.

Kind regards

Judith

Judith Proctor

Chief Officer

Moray Integration Joint Board and Moray Health & Social Care Partnership

**Health & Social Care Moray
Moray Council Offices
High Street
Elgin
IV30 1BX**